

ANNUAL SYMPOSIUM

Personalized Medicine in Cancer Care

Mandeville Conference Room
Bluemle Life Sciences Building
Thomas Jefferson University
233 South 10th Street
Philadelphia, PA 19107

Friday, March 12, 2010

- 8:30 a.m. – 8:35 a.m. **Welcome and Introductions**
Neal Flomenberg, MD
Professor and Chair
Department of Medicine
Jefferson Medical College
- 8:35 a.m. – 9:20 a.m. **Personalized Medicine: An Overview**
Wm. Kevin Kelly, DO
Associate Professor of Medicine and Surgery
Yale School of Medicine
- 9:20 a.m. – 10:05 a.m. **Genetic Testing in Ovarian Cancer**
Maurie Markman, MD
Professor of Medicine
University of Texas
MD Anderson Cancer Center
- 10:05 a.m. – 10:20 a.m. **Break**
- 10:20 a.m. – 11:05 a.m. **Chronic Lymphocytic Leukemia (CLL)**
Mark A. Weiss, MD
Professor of Medical Oncology
Jefferson Medical College
- 11:05 a.m. – 11:50 p.m. **Markers in Leukemia**
Elisabeth M. Paietta, PhD
Professor of Medicine
New York Medical College
- 11:50 p.m. – 1:00 p.m. **Lunch**
- 1:00 p.m. – 1:45 p.m. **Genetics of Pancreatic Cancer:
Implications for Personalized Medicine**
Gloria M. Petersen, PhD
Professor of Epidemiology
Mayo Clinic College of Medicine
- 1:45 p.m. – 2:30 p.m. **Cancer as a Disease of Self-Seeding**
Larry Norton, MD
Professor of Medicine
Weill Medical College of Cornell University
Memorial Sloan-Kettering Cancer Center
- 2:30 p.m. – 3:15 p.m. **TAILORx**
Joseph A. Sparano, MD
Professor of Medicine and Women's Health
Albert Einstein College of Medicine
- 3:15 p.m. – 3:30 p.m. **Break**
- 3:30 p.m. – 4:15 p.m. **Markers in Lung Cancer**
David P. Carbone, MD, PhD
Professor of Medicine and Cancer Biology
Vanderbilt University
- 4:15 p.m. – 5:00 p.m. **Overview of Technology:
Current State of the Art and Future Trends**
Paolo Fortina, MD, PhD
Professor of Cancer Biology
Jefferson Medical College
- 5:00 p.m. **Closing Remarks**

Accreditation

Jefferson Medical College of Thomas Jefferson University is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Jefferson Medical College of Thomas Jefferson University designates this educational activity for a maximum of 6.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Society of Clinical Research Associates (SoCRA) accepts documentation of candidate participation in continuing education programs for re-certification if the program is applicable to clinical research regulations, operations or management, or to the candidate's clinical research therapeutic area.

An All-Day Scientific and
Clinical Symposium

Registration is required

www.kimmelcancercenter.org/PMCC